



2010 EVENT SPONSORSHIP PACKAGES

October 1, 2010
Metropolitan Pavilion, NYC

August 14, 2010
California Science Center, LA

October 18, 2010
TBD, San Francisco

7:00 pm VIP Hour
7:30-11:00 pm Tasting & Silent Auction

- **\$20,000 Presenting Sponsor**
 - ◆ 15 VIP Tickets to Plate by Plate
 - ◆ Below the Title recognition as Presenting Sponsor at Plate by Plate
 - ◆ Segment exclusivity in the Main Tasting Room
 - ◆ Speaking opportunity – 3 minute address by company representative during the event
 - ◆ Conduct on-premise promotion during the event
 - ◆ Verbal recognition of your company by emcee during the event
 - ◆ Full page recognition in the event program book
 - ◆ Company logo in promotional material (event website and e-blasts)
 - ◆ Premium placement of signage at the event

- **\$15,000 VIP Sponsor**
 - ◆ 10 VIP Tickets to Plate by Plate
 - ◆ Below the Title recognition as VIP Sponsor
 - ◆ Segment exclusivity in the VIP Lounge
 - ◆ Speaking opportunity – 1 minute address by company representative during the event
 - ◆ Conduct on-premise promotion during the event
 - ◆ Verbal recognition of your company by emcee during the event
 - ◆ Full page recognition in the event program book
 - ◆ Company logo in promotional material (event website and e-blasts)
 - ◆ Premium placement of signage at the event

- **\$10,000 Platinum Sponsor**
 - ◆ 8 VIP Tickets to Plate by Plate
 - ◆ Recognition as Platinum Sponsor
 - ◆ Speaking opportunity – 1 minute address by company representative during the event
 - ◆ Verbal recognition of your company by emcee during the event
 - ◆ Full page recognition in the event program book
 - ◆ Company logo in promotional material (event website and e-blasts)
 - ◆ Premium placement of signage at the event

- **\$7,000 Gold Sponsor**
 - ◆ 7 VIP Tickets to Plate by Plate
 - ◆ Verbal recognition of your company by emcee during the event
 - ◆ Full page recognition in the event program book
 - ◆ Company logo in promotional material (event website and e-blasts)
 - ◆ Premium placement of signage at the event

- **\$5,000 Silver Sponsor**
 - ◆ 5 VIP Tickets to Plate by Plate
 - ◆ Verbal recognition of your company by emcee during the event
 - ◆ Full page recognition in the event program book
 - ◆ Company logo in promotional material (event website and e-blasts)
 - ◆ Placement of signage at the event

2010 EVENT SPONSORSHIP PACKAGES

\$3,000 Patron Sponsor

- ◆ 8 VIP Tickets to Plate by Plate
- ◆ Company logo in the event program book
- ◆ Company logo in promotional material (event website and e-blasts)
- ◆ Special welcome gift

** Please note – this package does not include full page recognition in program book*

\$1,500 Supporting Sponsor

- ◆ 2 VIP Tickets to Plate by Plate
- ◆ Company logo in the event program book
- ◆ Company logo in promotional material (event website and e-blasts)

***Please contact us to ask about customized sponsorship packages**

Add- On Opportunities

The following add-on options are available to all sponsors on a first-come-first-serve basis. Make a lasting impression at the event with products printed with your company logo. All logo printing is based on one-color printing. For additional colors, please contact your PbP representative. *To participate in these opportunities, you must be a Supporting Sponsor or above.*

Item	Quantity	Price
<input type="checkbox"/> Plastic Plates	5,000	\$5,000
<input type="checkbox"/> Wine Glasses	500	\$4,000
<input type="checkbox"/> Apron (for VIP Guests)	250	\$3,000
<input type="checkbox"/> VIP Gift Bags	250	\$2,000
<input type="checkbox"/> Cocktail Napkins	10,000	\$1,500
<input type="checkbox"/> Lanyards (for VIP Guests)	250	\$1,000 (Limit: one sponsor)



Plate by Plate Southern California



Plate by Plate New York



2010 EVENT SPONSORSHIP PACKAGES

SPONSORSHIP CONFIRMATION

Table with 2 main columns: Sponsorship Packages (please make selection) and Total. Rows include various sponsorship levels from \$20,000 to \$1,500, add-on opportunities like plastic plates and gift bags, and a Grand Total row.

Payment Information

Form fields for payment information: Sponsoring Company, Address, Name of Issuer, Signature of Authorized Issuer, Tel, Email, Name of Contact Person.

Please eFax to 917.591.3020 or email june.hou@projectbyproject.org

Thank You for Your Support

Project by Project (Federal EIN# 13-4072850)

Please remit checks to: PROJECT BY PROJECT and send to the address below

For Pbp National Steering Committee Use ONLY

Approved By:

Name _____

Date _____